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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/614,736	06/30/2003	Georges R. Harik	Google-47 (GP-108-00-US)	6223
26479	7590	12/18/2007	EXAMINER LE, DEBBIE M	
STRAUB & POKOTYLO 620 TINTON AVENUE BLDG. B, 2ND FLOOR TINTON FALLS, NJ 07724			ART UNIT 2168	PAPER NUMBER
			MAIL DATE 12/18/2007	DELIVERY MODE PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Interview Summary	Application No.	Applicant(s)
	10/614,736	HARIK, GEORGES R.
	Examiner DEBBIE M. LE	Art Unit 2168

All participants (applicant, applicant's representative, PTO personnel):

- (1) DEBBIE M. LE (3) Len Linardakis.
 (2) John Pokotylo. (4) _____.

Date of Interview: 14 December 2007.

Type: a) Telephonic b) Video Conference
 c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
 If Yes, brief description: _____.

Claim(s) discussed: 1, 10, 13 and 23.

Identification of prior art discussed: Prior art of record.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant's representative described the claimed invention in the context of Fig 4, especially, elements 460 and 470. Discussed claim 23 in the context of Fig. 4 (instant application), elements 460 and 450. Discussed retrieving advertiser web page by search terms.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Debbie M. Le
DEBBIE LE
PRIMARY EXAMINER

12/14/07

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

 Examiner's signature, if required